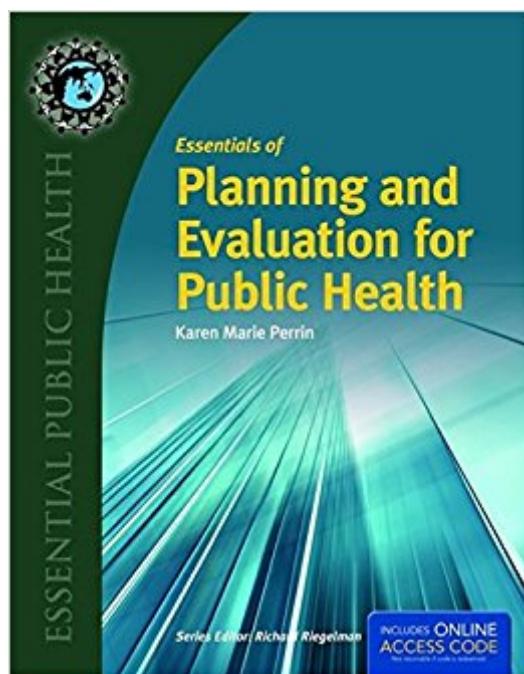


The book was found

# Essentials Of Planning And Evaluation For Public Health



## Synopsis

Filled with cases and examples from across the spectrum of Public Health specialties, *Essentials of Planning and Evaluation for Public Health* provides a basic understanding of the importance of and the key approaches used to conduct and evaluate effective public health programs. Organized in a step-by-step process, the chapters provide an accessible and engaging overview of topics needed to review published literature, collect primary data, analyze data using basic statistics, and present results in written or verbal formats for their intended audiences. Examples and case studies are woven throughout, from a broad array of public health applications such as global health, environmental health, community health, and social science. Key Features:

- Offers a clear, easy-to-read foundational overview of the process of Public Health program evaluation
- Includes an easy explication of basic statistics using Microsoft Excel
- Uses many examples and cases specific to the field of Public Health
- Authored by an award-winning Professor in undergraduate public health studies

Instructor Resources: Instructor's Manual, PowerPoint slides, TestBank

## Book Information

Paperback: 254 pages

Publisher: Jones & Bartlett Learning; 1 Pap/Psc edition (October 6, 2014)

Language: English

ISBN-10: 128405019X

ISBN-13: 978-1284050196

Product Dimensions: 8.4 x 0.6 x 10.7 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #339,298 in Books (See Top 100 in Books) #152 in Books > Medical Books > Administration & Medicine Economics > Health Care Administration #233 in Books > Textbooks > Medicine & Health Sciences > Research > Epidemiology #353 in Books > Medical Books > Administration & Medicine Economics > Public Health > Epidemiology

## Customer Reviews

Book is brand new in great shape.

[Download to continue reading...](#)

Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications

Essentials Of Planning And Evaluation For Public Health Public Health Nursing - Revised Reprint: Population-Centered Health Care in the Community, 8e (Public Health Nursing: Population-Centered Health Care in the Community) Community/Public Health Nursing - E-Book: Promoting the Health of Populations (Community/Public Health Nursing: Promoting the Health of Populations) Essentials Of Management And Leadership In Public Health (Essential Public Health) Essentials Of Health Behavior: Social And Behavioral Theory In Public Health (Texts in the Essential Public) Essentials Of Biostatistics In Public Health (Essential Public Health) Essentials Of Public Health - Third Edition (Essential Public Health) Essentials Of Public Health Preparedness (Essential Public Health) Health Program Planning And Evaluation: A Practical, Systematic Approach for Community Health Health Program Planning and Evaluation: A Practical, Systematic Approach for Community Health, 2nd Edition Modern Essentials Bundle 6th - Modern Essentials 6th Edition a Contemporary Guide to the Therapeutic Use of Essential Oils, An Introduction to Modern Essentials, and Modern Essentials Reference Card Community/Public Health Nursing Practice: Health for Families and Populations, 5e (Maurer, Community/ Public Health Nursing Practice) Community/Public Health Nursing Practice - E-Book: Health for Families and Populations (Maurer, Community/ Public Health Nursing Practice) Population Mental Health: Evidence, Policy, and Public Health Practice (Routledge Studies in Public Health) Public Health 101: Healthy People Healthy Populations (Includes One Health Chapter) (Essential Public Health) PPE Preparticipation Physical Evaluation (AAP, PPE- Preparticipation Physical Evaluation) Modeling Behavior in Complex Public Health Systems: Simulation and Games for Action and Evaluation Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement (Bryson on Strategic Planning) Planning Health Promotion Programs: An Intervention Mapping Approach (Jossey-Bass Public Health)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)